



BUILDING THE FIRST GENERATION OF EUROPEAN CERTIFIED ECONOMIC DEVELOPERS

Individual Course:

mandatory for candidates for European professional passport for Certified Specialists in Economic Development

Developing large infrastructural projects by blending Public Private Partnership with EU Funding

Specialized training reflecting the guidance recommended by the Center for Expertise in PPP, EPEC (organization created by the European Commission, European Investment Bank and Ministries of Finances in EU Member States)

Edition September 20, 21 & 22, 2012

[Open for registration](#)

Certificate for completion. Mandatory for candidates for *European Professional Passport for Economic Developers*. **Working language during the course:** English; **Optional:** Bulgarian, Romanian, Italian and Spanish.

Edition October 11,12 & 13, 2012

[Open for registration](#)

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Perspectives for combining EU Funding with PPP in 2014 – 2020 programming period.

Description: The subject of how to combine European Union grant funding and PPPs has been of great interest in recent years. The idea of leveraging grant funding with private sector financing through PPP structures is appealing to many Member States in their current fiscal position. With the start of the consultation process on the draft regulations¹, which will lay down the general provisions for the use of a number of EU funds² (“EU funds” or “EU grant”) for the 2014-2020 programming period, the subject of how to combine private finance in a PPP structure with EU funds will remain relevant for the foreseeable future. This course is oriented towards local, regional & national public authorities, and also towards private actors considering to participate in large PPPs. The content of this course reflects the latest guidelines for building successful blended PPP projects as suggested by the European PPP Expertise Center, the European Investment Bank and the European Commission. The course is aimed to help public authorities to adjust to the new role of governments to act as investment enablers instead investments funders. This course builds capacity for innovative financial engineering required to provide funding for key regional infrastructure such as regional and local roads, water treatment plants and water supply systems, facilities for waste management, as well as the transformation of waste into energy, bridges, airports, ports and other transportation facilities, industrial and technological parks. This course is strongly recommended to representatives of the private companies that have the potential to become partners in a PPP for the construction of key regional infrastructure.

Day One: What successful blended PPP project means

- “Bricks & Mortar” PPPs
- A Capital Grant Component
- A Private Finance Component
- Review of 49 PPP projects listed by EPEC as “successfully blended PPP projects”
- Sectors with most PPP blended projects
- EU Funds most suitable for blending with private finances
- What “Good Leveraging Potential” means
- How some projects have succeeded, Key elements for their success: Case Studies
- Guidelines for success
- Evolving Case Studies

Day Two: Practical knowledge: How to initiate & Build & Manage successful blended PPP Project

Phase 1. Project Identification: Project assessment; Selection of PPP Option

Phase 2. Detailed Preparation: Getting organized; Before launching the tender

Phase 3. Procurement: Bidding Process; PPP Contract & Financial Close

Phase 4. Project Implementation: Contract Management; Ex post evaluation

Day Three: Advisory & Resources & Building key contacts with the EU Institutions you will be working with

- *Improving your PPP framework:* Country outlook; Political Support; Legal & Regulatory Framework; Sound pipeline; Local players & Competitive Market (this chapter of the course will be custom designed in accordance with the national specifics for groups of participants which will be formed. Subject of discussion will be the specific framework in your country)
- *European Commission:* Joint Financial Instruments to leverage private finance; Promoting grant/loan blending; The EU Project Bonds Initiative
- *European Investment Bank:* EIB Financing Instruments; Project Bond Program; EIB In house expertise; Technical & Financial Advisory; Technical Assistance Initiatives

Participants profile:

- National & Regional & Local elected leaders
- Mayors
- Directors Regional & Local Development Offices
- Directors Regional Development Agencies
- Executives private business actors & academia
- NGOs (associations waste management industry; Regional Councils for Development, associations industrial parks, etc)
- Candidates for European Professional Passport for Economic Developer

Maximum Number of Participants: 25 seats per edition

Venue: Brussels

Participation Fee: 800 Euro (VAT, travel & hotel expenses not included; third party payment accepted)

Dead line for registration: July 27, 2012

Dead line for payment: August 3, 2012

[Registration Form](#)